

## CIM4.0 ACADEMY: IN TWO YEARS OF ACTIVITY THERE ARE ALREADY 50 DIPLOMATIC MANAGERS AS PROTAGONISTS OF THE DIGITAL TRANSFORMATION OF THE ITALIAN INDUSTRY

*Promoted by the Competence Center based in Turin, Cim4.0 Academy has been able to distinguish itself within the higher education ecosystem, focusing on the transfer of knowledge, skills and technical skills related to industry 4.0*

*A winning training model, capable of welcoming entrepreneurs, professionals and managers from all over Italy and offering them a path characterized by flexible and open modules, for a total of 350 hours, divided between classrooms and laboratories with a high technological and innovative content. The result is a real professional upgrade that allows the participants, 25 of this II Edition who today received the diploma, to be able to guide and manage the digital transformation in their companies, raising the level of competitiveness and international attraction.*

Turin, February 18, 2022 – The technological renewal of Italian companies, in line with the Transition Plan 4.0, will be as fast and effective as the upskilling and reskilling process of skills will be accelerated. Competence Industry Manufacturing 4.0 has understood this for some time, already in 2019 launching the first Academy dedicated to the transfer of knowledge, skills and technical skills related to Industry 4.0 and aimed at preparing technical managers and entrepreneurs in leading and managing digital transformation.

The second edition of the CIM4.0 Academy involved 25 participants, mainly aged between 28 and 55, coming from both large industries and small and medium-sized Italian companies. Each of them was assigned a tutor who accompanied and guided them in an immersive path characterized by 350 hours, divided between classrooms, with university professors, senior specialists and technical fellows, laboratory activities, thanks to the high technology center of CIM4. 0 and real case management.

Today the 25 protagonists of the second edition, obtaining the Industry 4.0 Innovation Leader diploma, also certified by the Master and Permanent Training School of the Politecnico di Torino, are able, thanks to the multidisciplinary approach and effective systemic cooperation between industry and academy, to generate real added value in the process of technological-cultural transformation of the business world, necessary to increase international credibility and competitiveness.

Among the new graduates there are executives, seniors and young managers, some professionals in the relocation phase: precisely to allow a heterogeneous participation in the Academy, whose sole purpose is to support the industry, especially the SME fabric, in the transfer of transversal skills and knowledge on 4.0 technologies, CIM4.0, thanks to the support of Federmanager, has chosen to offer 5 scholarships, contributing in part to finance the entire course.

*"For the second consecutive year we find ourselves underlining how essential it is, in order to strategically and operationally support companies in their digital transformation process, to possess the right skills, which does not only mean increasing knowledge and skills, but at the same time acquiring methods, visions and intuitions that, applied in a demanding and fast market like the current one, make the difference. Thanks to CIM4.0 Academy, any worker, even those in the relocation phase, can train in a complete and consistent manner with the demands of an industry that cannot help but innovate and digitize processes and solutions"*  
**declared Luca Iuliano President of CIM4.0.**

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*"What makes our Academy a unique model for the upskilling and reskilling of 4.0 skills - says Enrico Pisino,*

**CEO of CIM4.0** - is the perfect combination of the transfer of different knowledge, guaranteed by the strong collaborative synergy between universities and companies. leaders and the heterogeneity of experience of the participants, with the involvement of managers from large companies but also from small and medium-sized Italian companies. Men and Women who have chosen a particularly intensive high-level training course, divided into modules of technological innovation and application skills, completed by laboratory activities, using the environments and pilot lines of our Competence Center. Today we find ourselves rewarding 25 people who, thanks to the work done, are able to guide and manage the delicate process of technological transformation of their companies, thanks to a theoretical and practical preparation acquired in the field. But we certainly do not want to stop here: already in April we will kick off the third edition of our Academy, with the hope that a broad and diversified participation will be confirmed, recording an incremental participation of women managers. Because for us, training and culture 4.0 is a top-down process, where people are at the center and around our way of helping them to grow as professionals and as innovators ".

MORE INFORMATIONS

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