

THE COUNTRY'S INDUSTRIAL COMPETITIVENESS COMES FROM THE CONNECTION BETWEEN TERRITORIES AND COMPANIES

The National Competence Center CIM4.0 launches, starting from Abruzzo, the first Italian Roadshow with 4.0 traction, with the aim of meeting the main manufacturing districts of the peninsula, listening to the concrete needs of companies and offering them the necessary technological, educational and economic support, to support them in the last mile of the digital and green transition necessary to maximize production competitiveness, while at the same time favoring a high level of territorial cohesion as a priority for the country system

Santa Maria Imbaro, November 30, 2022 – **CIM4.0 Roadshow** is the new initiative promoted throughout the national territory by the **Competence Industry Manufacturing 4.0**, one of the eight national competence centers of the Ministry of Enterprises and Made in Italy, formerly Mise, aimed at listening to the needs and requirements of Italian companies to accompany them in the last mile of the digital and ecological transition through technological transformation processes and 4.0 training offers.

The region chosen for this first 4.0 traction Roadshow, which will continue throughout 2023 along the Italian peninsula, is Abruzzo which, with its industrial system, represents true national and international excellence. In fact, this area is home of one of the most important European plants for the production of light commercial vehicles and a factory of national excellence for the production of motorcycles.

CIM4.0, in collaboration with **Match 4.0** - Digital Innovation Hub Abruzzo - and the main industrial and institutional stakeholders in Abruzzo, met today - at the headquarters of the Automotive Innovation Hub, a network of globalized companies and public organizations that brings together over 50 partners - the most important productive realities of the territory in order to make known the competitive advantages offered by the latest generation technologies, between the advanced 4.0 and the ecological transition. The objective is to favor, through the interoperability and scalability of the activities promoted by the Competence Center (**Testing Before Invest - Training - Financing of Innovation Projects - Open Innovation Advisory**) the development of industrial and territorial ecosystems fundamental for competitiveness of production chains and SMEs.

The event was designed to collect in a timely manner the real needs of companies with respect to the different methods of application of technology transfer processes, presenting in the first part of the day, activities and services made available by CIM4.0 to support the creation of interconnected networks between companies and territories. The second part was instead dedicated to understanding how 4.0, applied in industrial lines, simplifies and speeds up production processes, generating greater competitiveness. In particular, the Competence Center delegation visited two important companies in the Abruzzo region, Honda and IMM of the Interpump Group.

*"This initiative - declared **Enrico Pisino, CEO of CIM4.0** - responds in a coherent way to one of the most important missions of our Competence Center, that is to be a technical, educational and cultural reference for all Italian companies engaged in transforming themselves technologically online with the digital and green transition plan. It is essential to start from the industrial vocations of each ecosystem and the related needs, and to encourage, through our experience, the sharing of skills and the application of good practices in adopting 4.0 technologies. Acting quickly and concretely means enabling the contamination between territories and production chains, offering services consistent with the demands of each industrial reality. Today's stage organized here in Abruzzo, an important Italian industrial pole, is the first of a long series that in 2023 will lead us to meet other manufacturing ecosystems with the aim not only of supporting companies but of enabling connections between companies, territories and supply chains productive to become the hub of a hyper-connected national network".*

*"This important appointment as part of the collaboration agreements with CIM4.0 - declared **Marco Fracassi, President of MATCH4.0 (DIH Abruzzo) and Confindustria Abruzzo** - among other things strengthens the forthcoming start of the activities of EDIHAMo (European Digital Innovation Hub -Abruzzo and Molise) which sees DIH Abruzzo as the leader of a very representative Partnership of Institutional, Industrial, University Stakeholders of Abruzzo and Molise and which has received the Seal Of Excellence within the specific European CALL.*

EDIHAMo will be able to make available to companies, directly or through selected partners such as CIM4.0, services to introduce 4.0 technologies, develop digital transformation projects, access the innovation ecosystem at a regional, national and European level. The event is a first "showcase" of the important activities designed and provided in synergy between the Partners and the main Italian and European Competence Centers, of which CIM4.0 is undoubtedly an excellence for the development and competitive strengthening of companies and PPAA".

*"We are particularly proud - added **Giuseppe Ranalli, president of the Automotive Innovation Hub** - to have hosted the first stage of the CIM4.0 Roadshow and it was for us a new opportunity for comparison and constructive growth, with and for our partners. The Automotive Pole was born as a system organism; initiatives such as today's strengthen our mission, which is to encourage interactions between economic subjects and institutions to contribute to the development of research-innovation, new technologies, dissemination of knowledge, networking and dissemination of information".*

MORE INFORMATIONS

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